



Shop Talk

SUMMER 2011

Place D'Orleans
Shopping Centre
613-837-1020
www.emilofswitzerland.com

Monday– Saturday
9:00am– 9:00 pm
Sunday
10:00am– 5:00 pm

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Emil of Switzerland Salon is the first salon in Orleans to offer its clients Air Miles Reward Miles.



Emil of Switzerland goes to the ABA

Every year thousands of people flock to convention centers around the country to take part in Canada's largest beauty trade show, The ABA (Allied Beauty Association).

This past March, members of our Emil of Switzerland team had the opportunity to attend the show in Toronto and learn from leading beauty experts in the fields of hair styling and esthetics.

We pride ourselves on always looking to further our education and keeping up to date on the beauty industry.

With over 265 exhibits showcased at this years ABA, our staff learned the latest trends, techniques and products available in todays ever changing salon world. They were then able to share this knowledge with the rest of

our team, ensuring all members are up to date on industry changes and cutting edge innovations.

This year at the Toronto show, there were a variety of celebrity hair stylists participating, offering up their expertise in seminars and workshops. Celebrity stylists included Tabatha Coffee from TV's "Tabatha's Salon Takeover", Nick Arrojo from TV's "What Not To Wear", and many more renowned stylists from around the world.

Some of our staff were fortunate enough to meet and greet with Tabatha after the show.

Our team's commitment to service excellence ensures our participation in on going learning. Plans are already underway to participate in the Capital Beauty Expo this September.



Members of the Emil of Switzerland team with Tabatha Coffee at this years ABA.

Book NOW for Summer Specials

Summer Color Special:

*Full Color

*Partial Highlights

*Cut and Style

\$130/short \$150/long

Hydrating Facial

\$44.25

Manicure and Pedicure Combo

\$44.25

Offers valid July 1st-August 31st 2011

Featured Product



New by Revlon

Professional:

Style Masters PRE TOOLS DEFENDER .

Pre Tools Defender is a two phase thermal protector spray designed to prepare, strengthen and protect

hair before the use of dryers or irons.

With its unique dual layer defense system you receive protection on both the inner and outer layers of the hair shaft. Shake to activate and you're ready to go.

It penetrates deep to

protect the inner layers and seals the cuticle on the outer layer. This dual process works as a great detangler, a UVA/UVB shield and adds shine without leaving your hair with a heavy residue.

Available in salon NOW!

Spring Specials ONLY \$40 each

Sun Lights
(6 foils)

Men's
Highlights

1 hr Back
Treatment

OFFERS VALID MAY 1ST TO JUNE 30TH 2011

Ancient Oils

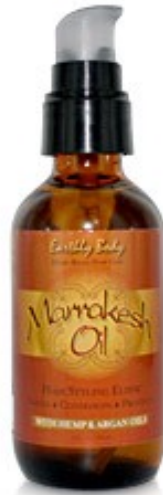
Harvested in the Southwest regions of Morocco, the nuts from the Argan tree have been used by locals for their moisturizing benefits for centuries.

The oil extracted from the nuts contain a super-antioxidant as well as a UV inhibitor. Argan Oil is now one of the most cutting-edge ingredients used in the beauty industry today.

The oil helps to restore hairs luster and deep conditions leaving hair silky without being greasy or weighed down.

Argan, combined with the nourishing benefits of hemp, come together in one amazing product:

MARRAKESH OIL



New to Emil's: Naturmed Facial Products

Naturmed facial products include a combination of active ingredients and essential oils known for their therapeutic and healing properties.

Italian-made treatment products designed to de-stress the skin and increase its own natural defenses.

Their advanced formulas are free of fragrance, irritating agents and drying alcohol.

Consult with one of our certified estheticians today to learn more about Naturmed's full facial line.

~Esthetic Corner~ Girls, Take off your MAKEUP!

We all have those days when we get home and all we can think about is SLEEP!

Removing the days makeup is your last priority, and you think to your self...should I skip it? DON'T DO IT!

Removing your makeup every night is important for your skin to breath and rejuvenate. Not removing makeup properly can cause clogged pores, breakouts and enlarged pores.

Finding a cleanser that's right for your skin type is key to getting the maximum benefits.

Our estheticians are trained in skin analysis and can help you in this process.

Follow these three easy steps to facial cleansing and let your natural skin shine.

1. Use eye makeup remover on a cotton pad. In gentle circles, remove all traces of eye liner and mascara.

2. Cleanse the rest of your face, using your finger tips in a circular motion. Rinse with warm water and pat dry.

3. Moisturize: the last step to a healthy cleansing routine that will give you beautiful, healthy skin.



Staff Spotlight

This issue we are featuring Amy in our Staff Spotlight. Amy has been a hair stylist for 5 years, and has been a member of the Emil of Switzerland team for the last 2 years. She graduated from Marvel Beauty School, and has since taken many courses to further her technique and skill. Most recently, Amy completed a training course for Keratin Repair and Smoothing treatment, a safe and gentle hair smoothing system. She was also awarded Stylist of the Year for 2010.

When asked what her favorite thing about being a hair stylist is, she says she enjoys how every day brings a new and exciting challenge. This attitude makes her our go to girl for color corrections, and abstract styles.

To book an appointment with Amy, or any other member of our team please call the salon at 613-837-1020



World Scramble

1. THSIGLHHGI

2. YSELT EASMTSR

3. ACALIF

4. DECPIERU

5. RAI SMELI

SHAMPOO ALERT

As I was conditioning my hair in the shower this morning, I took time to read my shampoo bottle. I am in **shock!**

The shampoo I use in the shower that runs down my entire body says "**for extra volume and body!**"

Seriously, why have I not noticed this before? Now I understand why I am so "**full-figured!**"

Tomorrow I am going to start using "**Dawn!**" dish soap. It says right on the label "**dissolves fat that is otherwise difficult to remove.**"

It pays to read the warning labels, my friends!