



Place D'Orleans  
 Shopping Centre  
 613-837-1020  
 www.emilofswitzerland.com

Monday– Saturday  
 9:00am– 9:00 pm  
 Sunday  
 10:00am– 5:00 pm

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 ISSUE**

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**Emil of  
 Switzerland  
 Salon is the first  
 salon in  
 Orleans to offer  
 its clients  
 Air Miles  
 Reward Miles.**



# Shop Talk

FALL 2011

## Emil of Switzerland wins big at this years Capital Cup!



The Capital Beauty Expo is a spectacular trade event for professionals in the hair, esthetic and spa industry.

This annual show features leading companies demonstrating the newest trends, products and services along with exciting stage presentations and dynamic seminars.

Along with seminars and exhibits, the show also features the Capital Cup, Ottawa's premier hair styling competition, attracting top stylists from around the country.

Several of our stylists participated in this years competition, with one of our own, Melissa, winning first place in the UpDo competition.

Congratulations to all our stylists who participated !





**P**erms are back ladies! Don't panic, we're not talking about the 1980's afro perms. The perms of today's generation are a great way to bring incredible texture and volume to lifeless hair.

Using different rollers and wrapping techniques, a modern day "perm" can create anything from soft waves to tight ringlets.

So forget everything you think you know about perms and open your mind to beautiful full bodied hair.

Talk to your stylist today to see what kind of perm is right for you!

#### FEATURED PRODUCT



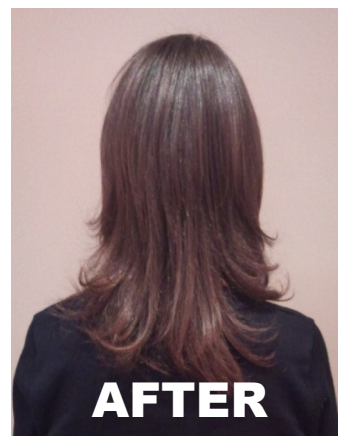
This issue we are featuring Style Masters Solid wax Structuring Paste. This medium hold defining paste is a must have for all those with styles that crave definition and texture without adding weight.

### *What's New?*

Now available at Emil of Switzerland: **KeraStraight**, a revolutionary new hair smoothing system. 100% Formaldehyde Free, safe and effective in taming and repairing frizzy hair.



**BEFORE**



**AFTER**

*Ask your stylist for more information!*

# Fall Flair Specials

VALID UNTIL OCTOBER 31ST 2011

Autumn Lights (6 foils) \$40

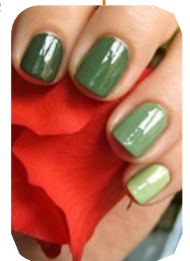
AG Deep Gloss Treatment \$15

Regular Pedicure \$20

(with any hair color service)

## Trend Alert!

This seasons hottest trend in nail color is the OMBRE MANICURE. We have seen the ombre technique previously in hair color. (a dark base fading to lighter ends) Today we see this technique showing up on nails. Using 5 variations of the same color, nails are painted from darkest to lightest, creating a great new twist on traditional polish.



## ~Esthetic Corner~ Treat your Feet to Paraffin Wax

Its healing properties date back to the Roman Empire, where melted paraffin wax was used in ancient massage therapy to soothe aching muscles. We use it today in modern spa treatments to help treat dry cracked skin.

Paraffin treatments are also beneficial to those

who suffer from arthritis. Its soothing heat increases blood flow therefore relaxing stressed out muscles.

A paraffin treatment consists of hands or feet being slathered in moisturizing cream, submerged in bags of liquefied paraffin, then wrapped in towels to keep in the heat. The wax is

left on until it cools and congeals, it then slides off in one fluid motion leaving skin softened and nourished.

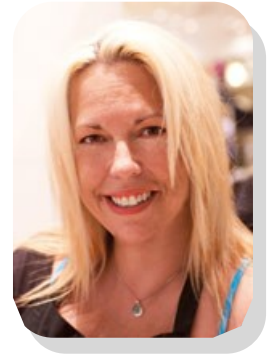
A luxurious addition to any manicure or pedicure. Book one today with one of our certified estheticians and treat your feet!



# Staff Spotlight

This issue we are featuring Marcia in our staff spotlight. Marcia has been a hair stylist for 22 years. She is our Technical Manager, responsible for technical advancement of our team. She is also a certified Master colorist and Master stylist.

Marcia brings immense experience and knowledge to our team. Her work as a technical educator for Revlon Professional as well as the training she does in the salon, make her a great teacher and mentor for apprentices and experienced stylists alike.



## WORD SEARCH

FIND THESE SALON RELATED WORDS IN THE BOX BELOW

FACIAL

EMIL

FLAT IRON

POLISH

COMB

SHAMPOO

HIGHLITES

PERM

MASSAGE

STYLE

L	D	A	F	A	C	I	A	L	E
I	V	H	S	I	L	O	P	E	S
M	A	S	S	A	G	E	M	E	H
E	N	H	Q	S	Y	Z	X	B	A
N	O	R	I	T	A	L	F	V	M
E	P	I	C	Y	B	R	C	R	P
H	I	G	H	L	I	T	E	S	O
L	T	K	A	E	J	P	O	T	O